



BREAST CANCER  
EDUCATION CONFERENCE  
JAN 22 2022

# CONFERENCE SPONSORSHIP PACKET



WILDER CENTER, ST. PAUL  
SATURDAY, JANUARY 22, 2022  
8:00 am - 4:00 pm

BREAST  CANCER  
EDUCATION  
ASSOCIATION  
ENCOURAGE. ENGAGE. EMPOWER.  
[www.BreastCancerEducation.org](http://www.BreastCancerEducation.org)





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## *Our Mission*

To educate the community by providing support and information about breast cancer detection, diagnosis, treatment and survivorship.

## *An Invitation*

The Breast Cancer Education Association invites you to sponsor the **20th Annual Breast Cancer Education Conference**. This day of inspiration and education features renowned speakers and resources that help encourage, engage and empower those affected by breast cancer.

### WHO ATTENDS

The conference is open to all those interested in the fight against breast cancer. Attendees include survivors and their families, caregivers and health professionals.

### BENEFITS OF SPONSORING

- **Reach an Engaged Audience**
- **Support the Cause & Community**
- **Create Brand Awareness and Enhance Credibility**
- **Identify Potential Leads**
- **Promote Through Samples/Give-Aways**



### WHY GET INVOLVED

The Breast Cancer Education Association Conference has a consistent record of outstanding success, earning praise from attendees, sponsors, speakers, media representatives and the general community. This is the **ONLY** educational conference about breast health offered to the public in the Twin Cities.

The BCEA conference is largely planned and run by volunteers, most of whom are breast cancer survivors. Thanks to the underwriting support of our sponsors, we are able to continue offering this full-day educational program for \$75 per person.

Although local experts donate their time to speak, this conference must be self-supporting through registration fees, grants and sponsorships.

**Partners like you help make this conference possible.**



# Conference Commitment

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Breast cancer survivors are living with, through and beyond cancer. The journey begins at diagnosis, and it's different for everyone. The BCEA Conference provides education and support to help survivors understand and evaluate their options for treatment and care as they navigate the physical, emotional, legal and financial challenges along the way.

Created in 2001, by survivors Ann Harris and Lois Joseph, the Breast Cancer Education Association conference fulfils a need for cutting-edge information about breast health. Our program supports a broad range of healing philosophies and possibilities, from surgical options and the latest updates in oncology to mind, body and spirit practices.

**There is no other program like this in the Twin Cities.**



# Our Keynote Speakers

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**TUFIA C. HADDAD, MD**

Dr. Haddad is a medical oncologist with a clinical and research interest in breast cancer. She is Chair of the Breast Medical Oncology practice at Mayo Clinic, Rochester, Minnesota.



**KEITH L. KNUTSON, PHD**

Internationally recognized in the field of cancer immunology, Dr. Knutson is Professor of Immunology at Mayo Clinic College of Medicine and Science, as well as Director of the Mayo Clinic Cancer Center's Cancer Immunology and Immunotherapy Program.



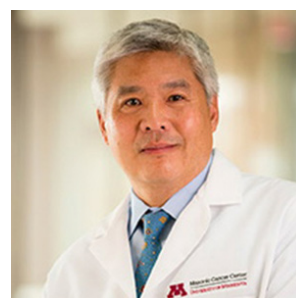
**MARK R. MIGLIORI, MD, FACS**

Dr. Migliori received his M.D. from Brown University in Providence, RI and completed his internship and residencies in General Surgery and Plastic Surgery at the University of Minnesota Hospital.



**GREGORY A. PLOTNIKOFF,  
MD, MTS, FACP**

Dr. Plotnikoff is the founder and Medical Director of Minnesota Personalized Medicine, a micro-practice dedicated to serving patients suffering from complex, severe and mysterious illness.



**DOUGLAS YEE, MD**

Dr. Yee has been the director of the Masonic Cancer Center, University of Minnesota since 2007. A professor of medicine and pharmacology, he maintains an active clinical practice in the medical management of breast cancer.

# BREAST CANCER EDUCATION CONFERENCE - SPONSORSHIP OPPORTUNITIES

	PREMIER	SUPPORTING	KEYNOTE	LUNCHEON	CONTRIBUTING	WORKSHOP	RESOURCE CENTER LIMIT OF 25
<b>Sponsorship Level</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>
<b>Sponsorship of Presentations</b>	2 Sessions	1 Sessions	Keynote	Luncheon		1 Session	
<b>Podium Recognition</b>	√	√	√	√			
<b>Logo on Event Promotional Materials</b>	√	√	√	√	√	√	√
<b>Logo on Event Signage</b>	√	√	√	√	√	√	√
<b>Logo and Link on Website</b>	√	√	√	√	√	√	√
<b>Recognition in Conference Program &amp; Agenda</b>	√	√	√	√	√	√	√
<b>Exhibitor Table in Resource Center*</b>	√	√	√	√	√	√	√
<b>Social Media Recognition</b>	4 Posts	4 Posts	3 Posts	3 Posts	2 Posts	1 Post	1 Post
<b>Recognition during BCEA Webinar</b>	√	√	√				
<b>Registrations or Scholarships</b>	10	8	6	4	2	2	2

## COMMITMENT & RESOURCE CENTER EXHIBITOR REGISTRATION FORM

I am committing to sponsor the **20th Annual Breast Cancer Education Conference on Saturday, January 22, 2022**, at the Wilder Center in Saint Paul at the level indicated below.

- \$10,000 **PREMIER SPONSOR**
- \$7,500 **SUPPORTING SPONSOR**
- \$5,000 **KEYNOTE SPONSOR**
- \$3,500 **LUNCHEON SPONSOR**
- \$2,500 **CONTRIBUTING SPONSOR**
- \$1,500 **WORKSHOP SPONSOR**
- \$1,000 **RESOURCE CENTER SPONSOR**

### PAYMENT INFORMATION

- Please send an invoice for the amount indicated above.
- Enclosed is a check made payable to:  
Breast Cancer Education Association

Breast Cancer Education Association is a 501(c)(3) organization.

Company Name		
Contact Name		
Job Title		
Address		
City	State	Zip
E-mail		
Phone		
Fax		

### PLEASE MAIL THIS FORM TO:

Breast Cancer Education Association  
1027 W. Roselawn Avenue  
Roseville, MN 55113

### FOR QUESTIONS, PLEASE CONTACT:

Association Manager, Ann Kvaal  
p: 651-487-3578  
e: [info@breastcancereducation.org](mailto:info@breastcancereducation.org)